

EDA SUPPLEMENTAL GRANT WORKPLAN PROPOSAL

Sonoma Mendocino
Economic Development District
Board of Directors
Special Meeting

February 24, 2023



Budget

\$180,000

Timeframe

5 months

Task 1: SMEDD Education, Awareness, and Capacity

Task 2: Recovery and Resiliency Technical Assistance

Task 3: Economic Development Recovery and Resiliency Funding

Task 4: Grant Compliance and Oversight

SMEDD Education, Awareness & Capacity

- Stakeholder Convening
- Board Member Recruitment
- EDA Regional Roundtable
- Strategic Planning
- Regional Familiarity
- Web Content Development
- Newsletters and Social Media
- Agency Coordination



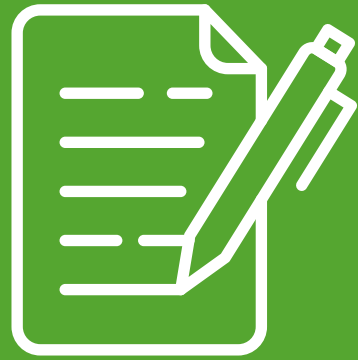
Recovery & Resiliency Technical Assistance



- **Business Friendly Communities**
 - Community outreach and coordination
 - Community assessment
 - Recommendations
- **Revenue Enhancement**
 - Review and analyze revenues
 - Establish geographic business zones
 - Recommendations



Recovery & Resiliency Funding



- Readiness Assessments
- Content Development
- Funding Technical Assistance



- Funding and Partner Agency Coordination
- Content Management
- Newsletters and Social Media



Grant Compliance and Oversight

**Supplemental
Grant Narrative**

**Status of Recovery &
Resiliency Projects**



**Financial
Activity**

**Success
Metrics**

Recommended Actions

1. Approve the Proposed EDA Supplemental Grant Work Plan
2. Approve the Proposed RGS Contract Ammendment



Proposed Next Meeting Date

March 17th

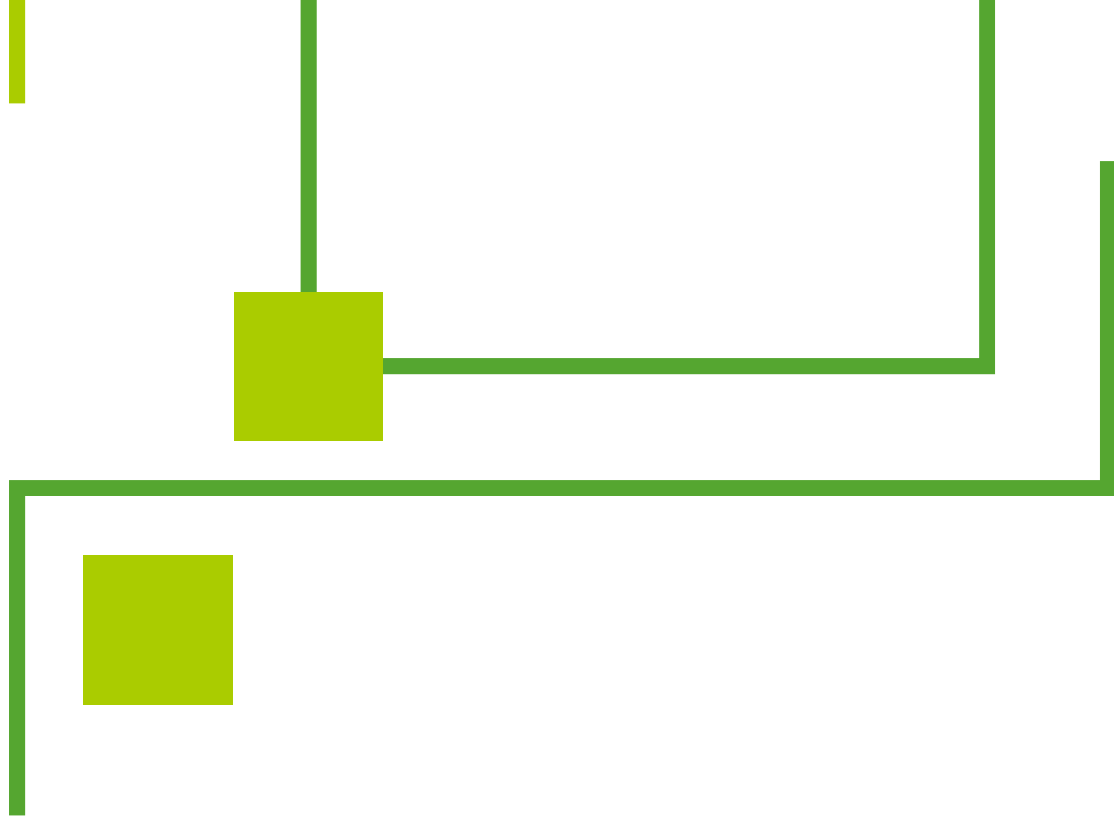
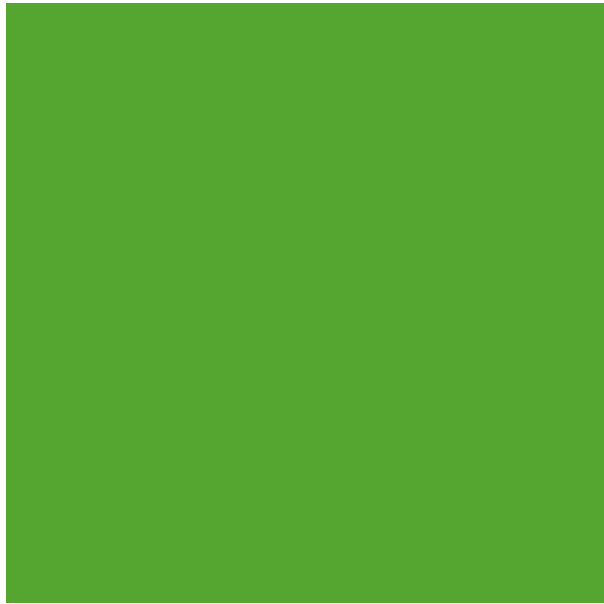
1:00-3:00 pm (PST)

Looking Ahead:

3rd Friday of the Month

1:00-3:00 pm (PST)





**THANK
YOU**