



## AGENDA

**Sonoma Mendocino Economic Development District  
Board of Directors Meeting - Friday, June 16, 2023, at 1:00 pm PST**

<https://us06web.zoom.us/j/82922778261>

### **In Person Meeting Locations:**

West Business Development Center  
185 E Church Street, Ukiah, CA 95482  
West Business Development Center (707) 964-7571

**and**

Sonoma County Economic Development Board  
141 Stony Circle, Suite 110, Santa Rosa, CA 95401 (707) 565-7170

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**CALL TO ORDER** by Mary Anne Petrillo, Chairperson

**ROLL CALL** by Harrison Tregenza

- Chairperson Mary Anne Petrillo
- Vice Chairperson Lisa Badenfort
- Boardmember Robin Bartholow
- Boardmember Jon Frech
- Boardmember Paul Garza Jr.
- Boardmember Jeff Kelly

## **AGENDA CHANGES AND DELETIONS (TO CURRENT AGENDA ONLY)**

### **APPROVAL OF THE AGENDA**

**PUBLIC COMMENT** - Open time for Public Expression

*Time reserved for members of the public to speak on matters not otherwise appearing on the agenda.*

### **CONSENT CALENDAR**

*Matters listed under the Consent Calendar are considered to be routine and will be enacted by one motion and one vote. Unless otherwise requested by a Board Member, there will be no separate discussion of these items. If discussion is desired, that item will be removed from the Consent Calendar and will be considered separately.*

*There will be one opportunity for public comment on all consent items. Comments are limited to 3 minutes each, and the Chairperson may limit this time if reasonable under the circumstances.*

Item 1 Approval of Check Register as of May 31, 2023

### **MATTERS FOR CONSIDERATION** (Action Items):

- Item 2 Approve the Annual CEDS Update Process as outlined in the Annual CEDS Update Process document and Authorize the District Manager to devote EDA Planning Grant Funds to the effort
- Item 3 Authorize the District Manager to submit a Letter of Interest to the International Economic Development Council - Economic Recovery Corps Program for Fellows to Engage in Economic Development Projects or Plans that Generate New Practices and Paradigms for Equitable and Inclusive Change

Item 4 Approve a Letter of Congratulations to Ethan Brown on his Appointment to the Position of Executive Director of the Sonoma County Economic Development Board

Item 5 Election of Board Chair and Election of Board Vice Chair

## **DISTRICT MANAGER'S REPORT**

- EDA Supplemental Work Plan Status Update
  - EDA Supplemental Extension
  - Business Friendly Attributes
  - AgTech Workshop
- DRAFT FY 2022-2023 CEDS Update

## **BOARD MEMBER REPORT OR COMMENT**

*Time reserved for members of the Board to report on AdHoc Committee activities and to speak on matters not otherwise appearing on the agenda. No Actions.*

## **FUNDING OPPORTUNITIES**

- Community Resilience Centers Program, California Strategic Growth Council
  - Deadline Sept 5, 2023.  
More info:  
[https://sgc.ca.gov/programs/community-resilience-centers/docs/20230526-CRC\\_R1\\_NOFA.pdf](https://sgc.ca.gov/programs/community-resilience-centers/docs/20230526-CRC_R1_NOFA.pdf)

## **UPCOMING EVENTS THAT MAY BE OF INTEREST** (not necessarily SMEDD connected)

June 20, 2023, North Coast Farmers Convergence (more info [here](#))

July 11, 2023, Tuesday Grand Opening of the Ukiah Visitor Center

September 21 & 22, 2023, The State of the Redwood Coast Region: Our Elemental Economy, the 3rd annual regional economic development summit, Ukiah, Mendocino County (registration required)

## **ADJOURNMENT** by Mary Anne Petrillo, Chairperson

For a copy of public board packet materials, please visit [smedd.org](http://smedd.org) or email Abigail Scott ([abigail@smedd.org](mailto:abigail@smedd.org)).